

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: BURLINGTON COUNTY FREEHOLDERS(86768)
223 High St
Mount Holly, NJ 08060-1403

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-81119
Contract Dates: 11/03/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / 3201

Invoice Num: 1041-556868
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: GARGANIO & O'BRIEN EST#3201

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING (5:58-7AM)	11/05/2012-11/05/2012	M	30	1	810.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	810.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:57:36 AM		TVGENEFGO1201RH	30	810.00			
2	WKND NEWS SUN 7-9A	11/04/2012-11/04/2012 S	30	1	495.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	 S	1	495.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	07:39:22 AM		TVGENEFGO1201RH	30	495.00			
3	CBS SUNDAY MORNING	11/04/2012-11/04/2012 S	15	4	720.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012	 S	2	720.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				15			720.00	Preempted
11/04/2012	Su				15			720.00	Preempted
11/04/2012	Su	09:07:04 AM	11/04/2012	TVGENEFGO1203H	15	720.00	720.00		Makegood
11/04/2012	Su	09:09:19 AM	11/04/2012	TVGENEFGO1202RH	15	720.00	720.00		Makegood
4	THE PRICE IS RIGHT 11AM-12NOON	11/05/2012-11/05/2012	M	30	1	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M	1	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:28:03 AM		TVGENEFGO1201RH	30	500.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	NEWS 3 AT 6		11/05/2012-11/05/2012		M		15	2	1,440.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		2		1,440.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:14:45 PM		TVGENEFGO1203H	15	1,440.00			
11/05/2012	Mo	06:20:21 PM		TVGENEFGO1202RH	15	1,440.00			
6	LATE NEWS		11/03/2012-11/04/2012	 S S		30	4	2,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S S		2		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			2,700.00	Preempted
11/03/2012	Sa	12:17:17 AM	11/03/2012	TVGENEFGO1201RH	30	2,700.00	2,700.00		Makegood in 23:55:00-00:45:00
11/04/2012	Su				30			2,700.00	Preempted
11/04/2012	Su	12:04:46 AM	11/04/2012	TVGENEFGO1201RH	30	2,700.00	2,700.00		Makegood in 23:36:00-00:20:00
7	LATE NEWS		11/05/2012-11/05/2012		M		15	2	1,350.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M		2		1,350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:15:09 PM		TVGENEFGO1203H	15	1,350.00			
11/05/2012	Mo	11:32:48 PM		TVGENEFGO1202RH	15	1,350.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 11		14,225.00		2,133.75		12,091.25	6,840.00	6,840.00	0.00

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Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
DUPLICATE		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 14,225.00
	Controller's Dept.	Trade Value 0.00
		Agency Commission 2,133.75
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 12,091.25
212-856-8000		
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